

Call for Papers

Click Asia Summit 2012, Asia's largest digital and mobile marketing conference, expo, and workshop is a perfect opportunity for mobile and online marketers, entrepreneurs, brand owners, content developers, agency executives, SEO architects, and digital-media experts to come together and explore the possibilities of mobile and digital marketing in Asia. Click Asia Summit 2012 builds on the spectacular success of Click Asia Summit 2011.

We are looking for speakers with new ideas, practical insights and real-world strategies.

We are accepting speaker submissions for the following categories: (1) Keynotes, (2) Case Studies (with clients, sellers or end-users), (3) Panel Discussions (led by a moderator), (4) Moderators, and (5) Sponsored Workshops and Presentations.

In order to become a part of the Click Asia Summit 2012 Speakers List, please complete the form below. One of our program managers will get back to you for further discussion. Please read the Speaker Guidelines before submitting your proposal as described below.

Note: Please submit a short abstract and your bio. Submissions without both these items will not be reviewed.

First Name:*	<input type="text"/>	Last Name:*	<input type="text"/>
Job Title:*	<input type="text"/>	Company:*	<input type="text"/>
Address 1:*	<input type="text"/>	Address 2:	<input type="text"/>
City/Town:*	<input type="text"/>	State/County/Province:*	<input type="text"/>
Zip/Postal Code:*	<input type="text"/>	Country:*	<input type="text"/>
Phone:*	<input type="text"/>	Mobile Phone:	<input type="text"/>
E-mail Address:*	<input type="text"/>	Twitter Handle:	<input type="text"/>
Facebook Link:	<input type="text"/>	LinkedIn Link:	<input type="text"/>
YouTube Link:	<input type="text"/>	Secondary Contact Person (Name/Phone number):	<input type="text"/>
Your Mobile device: <input checked="" type="radio"/> iPhone <input type="radio"/> Android <input type="radio"/> BlackBerry <input type="radio"/> Others			



click asia summit 2012
The Largest Digital Marketing Event in Asia
15th - 17th January 2012, Mumbai, India.



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THE POWER OF DIGITAL MARKETING IN ASIA
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If the content in any of the following exceeds the space available, you can also attach it separately in your email.

Abstract:*

Bio:*

Speaking Experience:*

Would like to speak as:*

Topic Summary:*

Where did you hear about us?

Comments/ Questions:

Speaker Guidelines | Please read these speaker guidelines before submitting your proposal:

- All speakers must use the template for presentation as provided at <http://bit.ly/CAS12PPT>
- Presentations should contain a clear learning objective for the delegates. **Though case studies are encouraged, self-promotion in any form should be avoided.**
- Session allocations to speakers will be done by the Click Asia Summit team and topics allocation will be done by end-November 2011.
- Speakers will be required to submit their presentation by December 23, 2011.
- Each session may have two or more speakers.
- Each session will run for 45 minutes.
- Each speaker is likely to get between 20 to 35 minutes to speak. Details will be provided in the topic allocation details. (For panel discussions, time allocation is not applicable.)
- Click Asia Summit 2012 is focused on delivering rich, relevant and recent information; please use fresh and exclusive content in your presentations. **Please note that speakers may be asked to revise their presentations for relevant content.**
- If you have been selected in the role of the moderator of a session, please remember that you will have to encourage all the participants (including panelists and audience) to interact by asking questions, generating arguments, moderating the debate, and getting the audience involved. Also, your role will be to summarize the discussion, highlight principal points of agreement and dispute, identify further study resources, and end the session in good time for audience Q&A.
- In order to build credibility for yourself as a speaker, and for your organization, please avoid pitching yourself. You would be expected to deliver quality content for the benefit of the delegates only.
- Please limit your contact information and company profile to the last slide only.
- Please avoid using any follow-up baiting methods to gather contact information at Click Asia Summit 2012.
- Post event activities include sharing of presentations with delegates. Please ensure that the latest version of your presentation is available with the Click Asia Summit team members, or send it to media@clickasiasummit.com.
- Distribution of any other information (e.g., handouts or other promotional material) is not permitted.
- If you speak on a topic that you have financial ties to, you have to either disclose the nature of the relationship or excuse yourself from the discussion.

- Please note that speakers are required to make their own travel and stay arrangements. Click Media Private Limited (organizer of Click Asia Summit 2012) is not responsible for any arrangements.
- **Speaking assignments are subject to confirmation and are uncompensated in nature.**
- Click Media Private Limited reserves the rights on speaking opportunities at all its events.
- **If you are selected as a speaker, it would be from a large group of applications. The Click Asia Summit team works hard to promote the event to the right audience, and it is thus expected that you will refrain from last minute cancellations.**

Contact:

speakers@clickasiasummit.com

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